



GREAT HOTELS OF THE WORLD

SALES PLAN SUMMARY 2022

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January

- **GHOTW Winter UK Sales Mission** (18-19 Jan)
- **Be Our Guest - MICE UK (DBF)** (24-25 Jan)
- **MICE London & the Midlands: Sales Mission + AIEA Workshop & Awards** (27-28 Jan)

February

- **Break the ICE Forum BENELUX** (3-5 Feb)
- **GHOTW USA Winter Virtual Sales Mission** (18 Feb)
- **Europe Congress – Centre & East European Hotels** (27 Feb-1 Mar)

March

- **Be Our Guest - MICE UK (DBF)** (7-8 Mar)
- **GHOTW Spring UK Sales Mission** (8-9 Mar)
- **SMU New York** (14-16 Mar)
- **Be Our Guest, Private Travel UK** (18 Mar)
- **The Micebook EXPO re-Engineered** (21-22 Mar)
- **Break the ICE Forum UK** (23-25 Mar)
- **Global Travel Week Oman** (27-30 Mar)
- **All About People UK MICE** (25-27 Mar)
- **GHOTW Scandinavian Sales Mission** (29-30 Mar)

April

- **Be Our Guest MICE FRANCE** (4 Apr)
- **GHOTW USA Spring Virtual Sales Mission** (17 Apr)

May

- **GHOTW Germany Spring Sales Mission** (10-11 May)
- **Break the ICE Forum Austria** (12-14 May)
- **Be Our Guest, Private Travel UK** (20-21 May)
- **Europe Congress – North & West European Hotels** (22-24 May)
- **IMEX MICE** (31 May-02 Jun)

June

- **The Nordic MICE Summit Copenhagen** (9-11 Jun)
- **Be Our Guest - MICE UK (DBF)** (20-21 Jun)
- **GHOTW UK Summer Sales Mission** (21-22 Jun)
- **Break the ICE Forum Europe** (23-25 Jun)
- **Connections Luxury** (26-29 Jun)
- **The Meetings Show MICE UK** (29-30 Jun)

August

- **ICJ MICE Advantage International** (3-5 Aug)
- **Connect USA Detroit** (8-10 Aug)
- **Break the ICE Forum BENELUX** (18-20 Aug)
- **GHOTW USA Summer Virtual Sales Mission** (27-28 Aug)
- **MICE by Melody GERMANY** (30 Aug -1 Sep)

September

- **Be Our Guest, Private Travel France** (15-16 Sep)
- **Connections Luxury** (25-28 Sep)
- **Be Our Guest - MICE UK (DBF)** (26-27 Sep)
- **GHOTW UK Autumn Sales Mission** (27-28 Sep)
- **Destination Wedding Planner (DWP)** (27-29 Sep)
- **GHOTW Germany Autumn Sales Mission** (27-28 Sep)
- **Break the ICE Forum Munich** (29 Sep -1 Oct)

October

- **Europe Congress** (23-25 Oct)
- **All About People UK MICE** (28-30 Oct)

November

- **WTM** (5-7 Nov)
- **GHOTW Meet Up MICE UK** (7-8 Nov)
- **Be Our Guest, Private Travel UK** (11-12 Nov)
- **Break the ICE Forum EUROPE** (17-19 Nov)
- **Be Our Guest - MICE UK (DBF)** (21-22 Nov)
- **GHOTW UK Winter Sales Mission** (23-24 Nov)
- **IBTM Barcelona** (29 Nov - 1 Dec)

December

- **GHOTW Germany Winter Sales Mission** (6-8 Dec)
- **GHOTW UK Christmas MICE Sales Mission** (13-14 Dec)